



Carmarthen Motor Club Presents: The John Morgan Award

Carmarthen Motor Club Ltd are proud to announce the details of the 2027 John Morgan Award for young rally drivers and co-drivers.

The Award is named after Carmarthen businessman, John Morgan. John was a regular competitor in road and stage rallies in his younger days, whilst establishing **John Morgan Autoparts**, a thriving car factor business based initially in Carmarthen, and servicing the trade and public in Carmarthenshire, Pembrokeshire and Ceredigion. When the club decided to resurrect the Autumn Road Rally in 2014, John stepped forward as an enthusiastic title sponsor and the company continues its support to this day.

Unfortunately, John lost his battle with cancer in 2025 and the club wish to recognise his contribution by supporting a young competitor. John was always mindful of the stepping stone which Road Rallying provided to new comers to the sport, and whilst it is hoped that the Award will become an annual occurrence, we felt it fitting that the initial Award should be directed at Road Rallying.

This is a free-to-enter cash prize award. The John Morgan Award will assist a young West Wales competitor with financial support in pursuit of their chosen sport.

The 2027 award is open to drivers or navigators/co-drivers **under the age of 25 (on 31st December 2026)**, residing in either Carmarthenshire, Pembrokeshire or Cardiganshire, and hoping to compete in the WAMC Road Rally championship.

Carmarthen Motor Club undertake to reimburse cost of the entry fee for each qualifying WAMC Road Rally championship round he, or she, has commenced in the 2027 season.

The successful competitor will be required to post a brief report on social media immediately following each rally. Each report will include reference ***“Carmarthen Motor Club’s John Morgan Award”***.

The prize fund will be distributed by BACS transfer immediately following each round, upon application to the Award Manager.

The final selection process will see the top three applicants being invited to an informal interview with a panel of judges appointed by Carmarthen Motor Club who will then decide the John Morgan Award winner. This procedure is intended to assist the prospective award winners in developing their presentation skills when approaching prospective sponsors in the future.

The John Morgan Award is a significant reward for relatively little effort. It is free to enter and open to all drivers or co-drivers who fit the following criteria:

- Age under 25 on the 31st December 2026
- Resident in either Carmarthenshire, Pembrokeshire or Ceredigion
- Become the holder of an MSUK competition license in 2027
- Become a Registered contender for the Welsh Association of Motor Clubs Road Rally Championship in 2027.

Entries open on publication of this notification and will close at midnight on the 31 October 2026.

Drivers / Co-drivers who wish to enter should send the following details as a minimum to the Award scheme manager. These may be in hard printed form, or submitted digitally:

- A current motorsport CV outlining experience and results to date
- A covering letter explaining why they believe that the panel should select them as the winner, and their aims for their future in rallying
- The John Morgan Award team would like to encourage all applicants to be as inventive as possible with their entry presentations.
- Make your presentation stand out! Words, photo, video or graphic design.
- The above criteria are a minimum and we always look forward to receiving some interesting presentations!

Please note that the club reserve the right to withhold the award in unlikely event that the panel of judges feel that none of the candidates warrant the prize. The judges' decision shall be final and there is no appeals procedure.

Whilst candidates are free to discuss application details with the Award Manager and/or officials of Carmarthen Motor Club, unreasonable canvassing may disqualify prospective entrants.

Entries should be sent to the John Morgan Award Manager, Ryland James at the address below:

John Morgan Award
C/o Ryland James
Cartref
Bethlehem Road
St Clears
Carmarthen
SA33 4AN

For further information or queries, email rylandjms@aol.com